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Market Alerts

STRAWBERRIES After the recent long stretch of abundant supplies and great pricing, the **Strawberry** crop is harvesting lower numbers than expected. Quality is good to fair, with smaller/unevenly sized fruit the most common issue reported. Pricing may be higher in certain markets. **Blueberries** may be a better berry option.

CUCUMBERS Pricing on **Super Select-grade Cucumbers** may be higher than normal due to light supplies. Be sure to use **Select-Grade** product wherever possible, for optimal quality and pricing.

TENDER LEAF LETTUCE Extreme heat in California's growing regions is beginning to affect quality on **Spinach, Arugula, and Spring Mix**. Withering and short shelf life are the most common issues being reported.

LEMONS Extreme heat in the western growing regions for citrus has caused a shortage of all sizes of **Lemons** that is expected to last for several weeks. Orders may be shorted or substituted with a different size or grade, pricing is much higher than normal, and quality is fair to poor. The best buy will be **115 CT** and **larger choice-grade** fruit, where available.

A Peek at Peak Seasons

Stone Fruit: California, Georgia and South Carolina are producing great Peaches, Nectarines and Plums.

Eastern Vegetables: Eggplant and Bell Peppers out of the Southeastern U.S. are all very nice quality and good pricing.

Blueberries: California and New Jersey are producing great quality berries.

Melons: Cantaloupe and Honeydew are very nice quality, with high sugar levels. Specialty melons such as Casaba, Galia and Juan Canary are also now in season.

Leaf Lettuce: Green Leaf, Red Leaf and Romaine Lettuce are plentiful, with great quality and low pricing. Great alternatives to Iceberg!

Summer Squash: California and most of the Southeast and Mid-Atlantic growing regions are producing very good quality Yellow and Zucchini Squash.

The local growing season for most of the U.S. is heating up. Be sure to ask your distributor for locally grown recommendations!

Weather Update











California: Continued higher-than-normal temperatures throughout most of the growing regions, with cooling showers in Southern California towards the end of the week.

Mexico: Showers and thunderstorms, and above-average temperatures, in the Northern and Southwestern desert regions.

Southeastern U.S.: Tropical Storm Chris will have a minimal impact on Florida, with a little rain. Seasonal temperatures, and heavier rains early next week.



Commodities at a Glance

 APPLES	Quality and pricing are good	 CELERY	Quality is good, pricing is higher	 LETTUCE LEAF	Quality and pricing are good
 ASPARAGUS	Quality is good, pricing is higher	 CITRUS (LEMONS)	Quality is fair, pricing may be much higher, supplies are limited	 LETTUCE TENDER LEAF	Quality and pricing are good
 AVOCADO	Quality and pricing are good	 CITRUS (LIMES)	Quality and pricing are good	 MELON (CANTALOUPE)	Quality and pricing are good
 BELL PEPPERS	Quality is good, pricing is higher on Red and Yellow	 CITRUS (ORANGES)	Quality is good, pricing is slightly higher on smaller sizes	 MELON (HONEYDEW)	Quality and pricing are good
 BERRIES (BLACKBERRIES)	Quality is good, pricing is higher	 CUCUMBERS	Quality is good to fair, pricing is higher on Super Select grade	 MELON (WATERMELON)	Quality and pricing are good
 BERRIES (BLUEBERRIES)	Quality and pricing are good	 EGGPLANT	Quality is good to fair, pricing is higher on Western product	 ONIONS	Quality and pricing are good
 BERRIES (RASPBERRIES)	Quality is good, pricing may be higher	 GARLIC	Quality is fair, pricing is higher	 PEARS	Quality and pricing are good
 BERRIES (STRAWBERRIES)	Quality is good to fair, pricing may be higher	 GRAPES (GREEN)	Quality and pricing are good	 PINEAPPLES	Quality and pricing are good
 BROCCOLI	Quality and pricing are good	 GRAPES (RED)	Quality and pricing are good	 POTATOES	Quality is good, pricing is higher. 90 CT and smaller sizes are the best value.
 BRUSSELS SPROUTS	Quality is fair, pricing is higher	 GREEN ONIONS	Quality and pricing are good	 POTATOES (COLORED)	Quality and pricing are good
 CARROTS	Quality and pricing are good	 KALE	Quality and pricing are good	 SQUASH	Quality and pricing are good
 CAULIFLOWER	Quality and pricing are good	 LETTUCE ICEBERG	Quality is good, pricing is higher	 TOMATOES	Quality and pricing are good

