

the Source +



Market Alerts

TRANSITION The movement of major growing areas from California to points as far south as Yuma Arizona is underway, and will continue through early December. 'Transition', as this movement is called, is a time when certain crops are more susceptible to disruptions in supply and quality. Currently no issues are reported, outside of the product alerts listed below.

ROMAINE LETTUCE Heat-related quality issues are still affecting Romaine. For best quality, consider using **Iceberg**, **Green Leaf** or **Pre-Cut Lettuce**.

ORANGES Supplies of **Valencia Oranges** are extremely short, and pricing is far higher than normal on most **Choice** and **Fancy** grade product. The shortage is expected to continue well into autumn, until the **Navel** crop comes in. Please consider **Apples** or **Pears** as a hand fruit option.

BROCCOLI / CAULIFLOWER Supplies of **Whole**, **Floret** and **Crown Broccoli** have decreased, pricing is slightly higher and quality is fair. **Whole and Floret Cauliflower** are more expensive than usual, also with fair quality.

AVOCADOS Supplies continue to improve. While pricing has stabilized and is lower than in prior weeks, it remains higher than normal. Quality is good to fair

BERRIES The market is active as supplies are decreasing. Rain in the Salinas Valley today and through the weekend will halter any excess supplies. This is putting pressure on Santa Maria and Oxnard to fill the void, but they are not a full production.

GREEN BEANS The aftereffects of Hurricane Irma included crop flooding and inability to plant. There is now a shortage of product, and pricing on what little is available is extremely high. Quality is fair to poor.

A Peek at Peak Seasons

SWEET POTATOES All sizes and grades of Sweet Potatoes/Yams are plentiful, with good quality and pricing just in time for fall menus.

Autumn Squash: With cooler weather approaching, it's the perfect time to highlight hard (autumn) Squash on your menus. Butternut, Delicata, Carnival, Acorn and Spaghetti are all great options.

Apples: It's peak Apple season, with all your favorite autumn varieties such as Honeycrisp, Lady, Jona Gold, Red Rome and more. Ask your distributor for recommendations!

Pears: Bartlett and Red Pears are at peak harvest out of Washington, along with in California and New York. It's the perfect time of year to use them for hand fruit and recipes.

Asparagus: Supplies of all sizes of Asparagus are plentiful. Pricing is very good and quality is excellent.

Weather Update


California: A series of storm systems will affect Central and Northern growing areas with heavy rain and wind. Southern and Desert areas will have cooler temperatures and gusty winds.

Mexico: Dry conditions and above average temperatures are expected over most of the country.

Florida: Mostly dry conditions and seasonal temperatures, with an occasional thunderstorm, are expected over most of the state.



Commodities at a Glance

 APPLES	Peak season for fall varieties.	 CELERY	Quality is good, pricing is higher.	 LETTUCE LEAF	Quality and pricing are improved.
 ASPARAGUS	Quality and pricing are good.	 CITRUS (LEMONS)	Quality is good, pricing may be higher on certain sizes.	 LETTUCE TENDER LEAF	Quality is fair, pricing may be higher.
 AVOCADO	Pricing remains much higher than normal, quality is good to fair.	 CITRUS (LIMES)	Quality and pricing are good.	 MELON (CANTALOUPE)	Quality is good, pricing is fair.
 BELL PEPPERS	Quality is good to fair, pricing is higher on Western product.	 CITRUS (ORANGES)	Quality is good, supplies are very limited, pricing is extremely high.	 MELON (HONEYDEW)	Quality is good, pricing is fair.
 BERRIES (BLACKBERRIES)	Quality is fair to poor, pricing is fair.	 CUCUMBERS	Quality is good, pricing is higher.	 MELON (WATERMELON)	Quality is fair, pricing is good.
 BERRIES (BLUEBERRIES)	Quality is fair to poor, pricing is fair.	 EGGPLANT	Quality is good, pricing is higher.	 ONIONS	Quality and pricing are good.
 BERRIES (RASPBERRIES)	Quality is fair, pricing is good.	 GARLIC	Quality is fair, pricing is higher.	 PEARS	Quality and pricing are good.
 BERRIES (STRAWBERRIES)	Quality is fair, pricing is good.	 GRAPES (GREEN)	Quality is good, pricing is fair.	 PINEAPPLES	Quality and pricing are good.
 BROCCOLI	Quality is fair, pricing is higher.	 GRAPES (RED)	Quality is good, pricing is fair.	 POTATOES	Quality and pricing are good.
 BRUSSELS SPROUTS	Quality is fair, pricing is higher than normal.	 GREEN ONIONS	Quality and pricing are good.	 POTATOES (COLORED)	Quality and pricing are good.
 CARROTS	Quality and pricing are good.	 KALE	Quality and pricing are good.	 SQUASH	Quality and pricing are good.
 CAULIFLOWER	Quality is fair, pricing is higher.	 LETTUCE ICEBERG	Quality and pricing are good.	 TOMATOES	Quality and pricing are good on all sizes and grades.

